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Product Registration Agreement (Pocket Calendar/Pocket Diary Products)

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Regarding These Guidelines

- These guidelines must be strictly adhered to when newly registering a product. If not adhered to, the Company may suspend sale of the product. Your cooperation is appreciated.
- Please contact Technical Support if have a pre-existing catalog that you would like to register, but that does not follow these Guidelines.

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1 Registering pocket calendar/pocket diary products

1.1 Product name

Please register pocket calendar/diary product names following the rules below.

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- Diaries & Bound Pocket Calendars
 - [Name of maker] [applicable year yyyy] [starting from yyyy/mm*¹] [brand/product name][material/color*²] [size] [model number]
 - E.g.: Daigo 2015 Pocket Calendar (starting month: 2014/10) A4 E1102
 - **E.g.: Japan Management Association 2015 Pocket Calendar Norty A4 2041**
 - *¹ This can be skipped for products starting with the month of Jan. 2015 or later.
 - *² Many customers search based on whether the product material is leather or not. Please be sure to indicate if your product is leather. Also, when registering identical products in multiple colors, please indicate the product color.
- Ringed Pocket Planners (“System Planners”)
 - [Name of maker] [Ringed Pocket Planner] [brand/product name] [material/color*] [size] [model number]
 - E.g. Raymay Fujii Ringed Pocket Planner Da Vinci Super Royce Leather Bible DB482B
 - * Many customers search based on whether the product material is leather or not. Please be sure to indicate if your product is leather. Also, when registering identical products in multiple colors, please indicate the product color.
- Ringed Pocket Planner Refills
 - [Name of maker] [applicable refill year yyyy] [starting from yyyy/mm*] [brand/product name] [size][model number]
 - E.g.: Japan Management Association 2015 Pocket Calendar refill Bindex Monthly Dairy Mini PD052
 - * This can be skipped for products starting with the month of Jan. 2015 or later.
 - Other Refills
 - [Name of maker] [brand/product name] [refill type] [size] [model number]
 - E.g. Raymay Fujii Da Vinci Deluxe Note 6.5 mm ruled lines Bible DR337L
- Pocket Calendar Accessories
 - [Name of maker] [brand/product name] [size] [color] [model number]
 - E.g. Design Fill Midori Belt Seal Snap 13 Pink 82162006
- Other Items to Note
 - It is recommended that your description length remain within 34 full-width letters. This is so that the description will not be truncated in search results on the Amazon website.
 - The maximum length for the description is 50 full-width letters, including spaces.
 - Please use half-width for blank spaces.
 - Half-width katakana characters cannot be used.
 - Please use half-width (English) numbers and hyphens.
 - Type 1 High ASCII characters, other special symbols, or symbols specific to any electronic device cannot be used.
 - Please enter the "starting from yyyy/mm" following the Western calendar with the format "starting from + year + month."
 - Please do not enter Japanese era names or concluding year/month in the title.
 - E.g.:
 - OK: Starting from 2014/1
 - Not OK: Starting Heisei 26/1, Starting 14/1, 2014/1–2014/12
 - Regarding brand names, please use official names given by the manufacturer (confirming Japanese, English, capital, and lower case spellings) rather than any unofficial variations thereof.
 - If the brand and manufacturer names are identical, it is permissible to omit the brand name.
 - For parallel import products, please create a catalog (without JAN) different from new import products, then add [parallel import product] to the end of the title.
 - Expressions such as "sale," "x% off," "deep discount," "free shipping," "limited supplies/reserve now," etc. cannot be added to the product name, nor can the date of availability, season, etc.

- Please do not enter any wording or symbols (such as "Celebrate your graduation! ○○○○") that are not directly relevant to the product name.

1.2 Product specs and description

Please enter product specs following the rules below.

- Diaries & Bound Pocket Calendars
 - Color: for special colors, please enter information to clearly describe the hue.
 - Material: cover material (synthetic leather, genuine leather, vinyl, paper)
 - Size: indicate the actual size (without using standards like A6, B5, etc.)
 - Schedule pages: in addition to the name of the format used for the schedule pages, also indicate the features and uses.
 - Pages: clearly describe the pages other than the schedule pages.
Example description
 - Color: wine red
 - Material: synthetic leather
 - Size: W130 × 155 × 110 mm
 - Schedule memo space: block format, by month Calendar layout, small memo spaces, suited for at-a-glance viewing
 - Pages: age reference chart, health check calendar, sizing chart, nutritional tips, measurement conversion chart, business manner reference, map of Japan, world time zone chart, telephone information reference, supplemental pages (color subway map, schedule stickers)

- Ringed Pocket Planners

Color: for special colors, please enter information to clearly describe the hue.

Full product size, refill product size: clearly indicate the actual size (without using standards like bible, A5, etc.)

Rings, holes: clearly indicate the (inner) diameter of the rings and the number of holes

Material: avoid overly general terms like leather or synthetic leather in favor of clearer terms like cow hide leather, horse hide leather, etc.

Set contents: indicate what the set contains, specifying each separately for the full product and the refill product For refills, clearly indicate the number of pages for each different model.

Example description

Color: wine red

Full product size: W130 × H190 × D23 mm Refill product size: 95 × 170 mm

Material: Cowhide leather

Rings, holes: 24 mm (inner) diameter rings, 6 holes (3 at top, 3 at bottom)

Set contents: full product set plus refills (1 guide protector, 1 personal profile sheet, 1 bookmark, 20 monthly schedule pages, 20 weekly schedule pages, 20 memo pages)

- Ringed Pocket Planner Refills

Refill type: specifically indicate the type of refill, such as diary, plain pattern, ruled, map pages, etc.

Size: clearly indicate the actual size (without using standards like bible, A5, etc.)

Holes: clearly indicate the number of holes, etc.

Schedule memo spaces: if the product has space for filling in schedule memos, indicate the name of the format used for the schedule pages, in addition to the features and uses.

Number of pages: clearly indicate the total number of refill pages the product contains

Example description

Refill type: weekly diary (with dates)

Size: 95 × 170 mm

Holes: 6 (3 at top, 3 at bottom)

Schedule memo spaces: left page has the week's schedule, right page has ruled space (5.5 mm) for memos

Number of pages: 20

In the product description, enter product features that would not fit in the product name and specs areas.

- Try to indicate the key features of the product and fine details of the product specs.
- Please do not simply cut and paste the description from the manufacturer's website.
- Try to keep the information easy to read and concise to about 140 letters.
- Graphics are acceptable to add detail to the product specs description. It is recommended to use the A+ product pages.

Please do not include personal information of the seller in the product specs and description.
Unacceptable examples: free shipping. Delivery in three business days after the order date. Can be sold separately.
Inscription service available.

1.3 Product image

In addition to strictly adhering to the general image guidelines, please also adhere to the following rules for pocket calendar/pocket diary products.

- Main image size: greater than 1000 pixels (in order to accommodate the zoom feature for displaying product features and quality up close)
- Sub images: include 3 or more
- Avoid showing images of the product package or of the product when closed. Provide sub images that also give a clear understanding of the contents of the main pages and refill pages.

1.4 Browse nodes

Link a specific browse node to the product type.

ノードID	ブラウズノード
2460011051	ダイアリー・とじ手帳
89448051	システム手帳
89449051	システム手帳リフィル
89450051	手帳アクセサリ

Node ID Browse node
 Diaries & Bound Pocket Calendars
 Ringed Pocket Planners
 Ringed Pocket Planner Refills
 Pocket Calendar Accessories

*Ringed Pocket Planners are defined as products with holes in the pages, where the product is enclosed within a larger outside cover. Pocket Calendar Accessories are defined as add-on products for use with pocket calendars, etc. that do not have holes in the pages.

1.5 Refinement feature

The Amazon website contains product categories so that customers can easily search for products. Each category is further divided into stepped layers (which we call "browse") so that customers can utilize a search feature (which we call "refinement") to browse products within a category narrowed by product material, size, etc.

We plan to adopt refinement for pocket calendars/diaries, though the necessary data has not yet been collected. Once the necessary level of information is gathered (see Supplemental Table 1, Proposed Refinement for an example of the category-by-category data), the refinement feature can be adopted. To assist customers with a user-friendly search environment, please enter applicable data for your product(s) in Supplemental Table 1, Proposed Refinement.

1.6 Products with identical JAN every year

Some manufacturers' products use identical JAN every year. In order to encourage the listing of new products, Amazon may make decisions, based on the sales of an older product, to delete products from the catalog or replace them with a new product (E.g. QUOVADIS).

Supplemental Table 1: Proposed Refinement (as of August 20, 2014)

Product Type	Node ID	Suggested Refinement	Category name (Japanese)	Permitted input data	Input value 1	Input value 2	Input value 3	Input value 4	Input value 5	Input value 6	Input value 7	Input value 8	Input value 9	Input value 10
Diaries & Bound Pocket Calendars	2460011051	Color	カラー	Select from the input values to the right	Beige	Black	Blue	Bronze	Brown	Gold	Green	Gray	Metallic	Multicolored
		Size	用紙のサイズ	Select from the input values to the right	A4	A5	A6	B5	B6	Passport	Mini	Rectangle	Slim	
		Schedule pages	検索キーワード	Select from the input values to the right	Monthly	Weekly	Monthly & weekly	Daily						
Ringed Pocket Planners	89448051	Material	素材タイプ	Select from the input values to the right	Genuine leather	Synthetic leather	Vinyl	Nylon						
		Color	カラー	Select from the input values to the right	Beige	Black	Blue	Bronze	Brown	Gold	Green	Gray	Metallic	Multicolored
Ringed Pocket Planner Refills	89449051	Size	用紙のサイズ	Select from the input values to the right	A4	A5	A6	Bible	Narrow	Mini	Compact			
		Schedule pages	検索キーワード	Select from the input values to the right	Monthly	Weekly	Monthly & weekly	Daily	Full year					

Supplemental Table 2: Pocket Calendar/Diary Refinement Image

Currently, refinement searches can be made based on color. We are preparing to also provide refinement searches based on size, etc.

カテゴリ

< 文房具・オフィス用品

< 手帳

ダイアリー・綴じ手帳

絞り込み

カラー

配送オプション (詳細)

国内配送料無料

ブランド

ダイゴウ (507)

デルフィーノ (378)

サンスター文具 (351)

Artemis/アーティミス (159)

LACONIC/ラコニック (159)

+ 続きを読む

カスタマーレビュー

★★★★☆ 以上 (334)

サイズ・記入欄で選ぶ

A7

B7

スリム

A6

B6

A5

B5

A4

正方形

マンスリー

ウィークリー

デイリー