

Amazon Marketplace

Merchant@amazon.co.jp

Category, Product and Listing Guidelines

(Music Products)

Below translation is for reference purpose only and if there is any conflict between the translation and the Japanese version, the Japanese version will control.

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About these guidelines

- Please be sure to comply fully with these Guidelines when registering a new product. Amazon Japan reserves the right to stop the listing of any products that are not in compliance with the Guidelines.
- Please contact Technical Support if a catalog for a product you wish to register exists but is not in compliance with the Guidelines.

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1 Music Products

1.1 Before registering products

- Before registering your product, be sure to check whether or not the product is already listed on the Amazon.co.jp website.
- Using the “product registration” function for purposes other than preparing a product details page is prohibited.
- Using product information that could misdirect users to other products when preparing a product details page with the “product registration” function is prohibited.
- Only products that have a product code (e.g., JAN, UPC, EAN, etc) can be registered.
- When preparing a product details page, provide information pertaining only to general product characteristics, not specific product conditions. Please remember the possibility that the product details page will be used other businesses selling the same product.
- Do not include executable files in HTML, DHTML, JavaScript or other formats when preparing a product details page using “product registration.”
- Amazon Japan reserves the right to delist any products that do not comply with these Guidelines without the consent of the registering party.

1.2 Important points concerning registration

- Use half-width spaces.
- Do not use half-width katakana characters.
- Enter alphabetic letters, numerals, and hyphens as half-width characters.
- Do not use Type 1 High ASCII characters, other special characters, or machine-dependent characters.

Examples: ①, I, イ, ッ, キ, ロ, セ, パー, グラ, デ, アー, トン, パー, カロ, ダー, セン, ドル, ハイ, ナノ, nA, μA, mA, 株式会社, pA, KB, kA, №, MB, 〒, ㊦, ㊧, ㊨, ㊩, ㊪, (株), (有), (社), 明治, 大正, 昭和, ≡, ∫, ∅, ∑, √, ⊥, ∠, ⊂, ∴, ∩, ∪, etc.

1.3 Prohibited products

- Products may not be registered prior to their release dates.
- Registering products other than those for which you have distribution rights in Japan is prohibited.
- Registration of adults-only products is prohibited.
- Products that are prohibited by the [Amazon Marketplace Sales Agreement and Merchant@amazon.co.jp Program](#) cannot be registered.

1.4 Important points concerning individual items

Product type [商品タイプ]

- When the product being registered belongs to the classical music category, select “MusicClassical.” If it belongs to any other kind of musical category, select “MusicPopular.”

Title [タイトル]

- Provide only the official title of the product.

- Be sure to show the title from its beginning.
- Show additional related information by enclosing it within full-width brackets “【】” after the title.
- Show format information (e.g., first edition, limited edition, standard edition, etc.) by enclosing it within half-width parentheses “()” after the additional information.
- If the product comes with a DVD, enter “(DVD 付)” (with DVD) after the title.
- If the product is an imported edition, provide this information by enclosing it in parentheses.
Example: HOME (imported edition)
- If the product is a Korean edition, provide this information by enclosing it in parentheses.
Example: HOME (Korean edition)

Example: ABCDEFG 【with Amazon limited-edition unprocessed photograph】 【includes an entry ticket to attend an event commemorating the first press】 (standard edition) (Type-B) (with DVD) (imported edition)

Artist *(artist1-artist10)

- Enter the artist's name without placing a space between the first name and last name.

Description [商品説明]

- Enter information on the product's content, songs, etc., here.

Subject-keywords 1-5

- Enter the product's musical genre. Match genres to Amazon's genres.

Topic-keywords

- Enter related keywords to aid searches.

1.5 Important points concerning product explanations

- Comments that are completely unrelated to the product's description as well as the following items cannot be entered into a product explanation.
- The following items cannot be included in product explanations:
 - Mention of special prizes offered by the seller for the product
 - Detailed synopses or comments that spoil the user's pleasure. (Avoid descriptions that reveal dramatic or climatic moments.)
 - Notation of telephone numbers, addresses, website URLs, e-mail addresses, inventory status, available shipping times, price, information on promotions and sales, ordering options, and mailing methods that are unrelated to the product's description. ● Links to other websites.
 - Information pertaining to an event having a specific time (e.g., information on promotional tours, seminars, concerts, etc.) that does not provide the correct dates.
 - Use of bold type, italics, machine-dependent characters, underlines, and the symbols “<” and “>” (half-width less than/greater than symbols).
 - Expressions that are blasphemous, obscene, or malicious.

- Content deemed inappropriate in maintaining the Amazon.co.jp website's soundness and dependability

1.6 Important points concerning image registration

- Using the "product registration" function for purposes other than preparing a product details page is prohibited.
- Use images that present the general characteristics of the product.
- Be sure the following conditions are met when registering a product's image:
 - The image shows size and color that are consistent with the product explanation.
 - The image depicts the product clearly.
 - The image is a photograph. Illustrations are not acceptable.
 - The image shows the product as seen from its front.
 - The product is in focus and sufficiently illuminated.
 - Close-ups that add highlights, shadows, etc., are not acceptable. ● The product makes up 80% of the image ● The product is shown in its entirety.
 - Only the product to be sold is shown. (Separately sold accessories do not appear.)
 - Only the number of products to be sold as a single set is shown. (Showing product sets of different colors together is not permitted.)
 - The background is simple and clear and does not distract from the product. (The background is white.)
 - The image does not have a border, decorations, or writing.
 - The file format is JPEG (*.jpg), GIF (*.gif), TIFF (*.tif), or PNG (*.png).
 - Each side of the image has at least 500 pixels.
 - The image is in RGB color mode

*Please check with Seller Central's help page for details concerning data requirements for images.