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**Category, Product and
Listing Guidelines**
(Imported Video Games)

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1 Imported video games

1.1 Product names

- Clearly indicate in the product name that the product is imported including the intended region.
Example: Need for Speed: Carbon (輸入版: 北米)(import: North America)

Other important points

- Separate each entry with half-width spaces.
- Keep product names to within 50 full-width spaces (including spaces).
- Use half-width spaces.
- Do not use half-width katakana characters.
- Enter alphabetic letters, numerals, and hyphens as half-width characters.
- Do not use Type 1 High ASCII characters, other special characters, or machine-dependent characters.

1.2 Product explanation

- Indicate the product's language.
Example: こちらの商品は英語版です。(This product is the English-language version.)
- Give the regions of hardware on which the product can operate.
Example: 日本版 Xbox360 で動作します。(The product will operate on Xbox 360s made for the Japanese market.)
- Provide local rating information
Example: E (Everyone), 対象年齢 6 歳以上 (suitable for children aged six and above)

1.3 Browse Node

- Please clearly indicate 1197660 as the imported video game product ID in the Browse Node of the inventory file.