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Category, Product and Listing Guidelines
(Baseball Goods)

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1 General rules

Only those products that are used in sporting events and activities should be listed in Sporting Goods. The following presents examples of products for which confusion often arises.

- **Supplement (protein, etc.):** Health & Personal Care store
- **Sportswear and uniforms (jersey, etc.):** Clothing & Accessories store
- **Shoes and bags (golf shoes, etc.):** Shoes & Bags store

The stores to which newly registered products will be affiliated are determined based on the Browse Tree Guide (BTG). Please register products in the Sporting Goods store after referring to the BTG.

■ Browse Tree Guide (BTG)

<https://sellercentral.amazon.co.jp/gp/help/1661>

2 Brand names

- Brand name written in the alphabet + (Japanese writing)
Acceptable : MIZUNO (ミズノ) Unacceptable : ミズノ

Listing Private-Label Products

In the event that you make original modifications to an off-brand product manufactured by another company and then list it as an original private-label product, we ask that you adhere to the following.

- 1) Print or engrave the brand name or brand logo on the product itself or its packaging.
- 2) Register an image in which item #1 can be clearly discerned.
- 3) List the brand name in the product name.
- 4) Register the applicable brand name in the brand name field.

*** In the case of clothing items, please adhere to the following.**

Sew a label onto the product that lists the brand name, or attach a tag with the same information using a string, chain, tag pin, or other means.

Please be aware that all products that do not meet the conditions above must be listed as “off-brand products.” Only those products that are used in sporting events and activities should be listed in Sporting Goods. The following presents examples of products for which confusion often arises.

3 Gloves & mitts

3.1 Product name rules

[Brand] [Product name] [Position] [Specifications/color, size, type, etc.] [Model number]

- [Brand] Provide the brand name (e.g., エスエスケイ (**SSK**), ミズノ (**MIZUNO**), adidas (アディダス), etc.).
- [Product name] Provide the product name (e.g., 軟式スーパーディンプル, etc.) (Nanshiki Super Dimple).
- [Position] Provide the product's intended position (e.g., 投手, セカンド・ショート, etc.) (pitcher, second base/shortstop).
- [Specifications/color, size, type, etc.] Provide relevant information (e.g., 左投用, ブラック, etc.) (for left hand, black).
- [Model number] Provide the manufacturer's model number.

Important points

- Separate each entry with half-width spaces.
- Keep product names to within 50 full-width spaces (including spaces).
- Use half-width spaces.
- Do not use half-width katakana characters.
- Enter alphabetic letters, numerals, and hyphens as half-width characters.
- Do not use Type 1 High ASCII characters, other special characters, or machine-dependent characters.
- If the brand is an overseas brand, provide it in **alphabet (katakana)**, and if it is a Japanese domestic brand, provide it in **katakana (alphabet)**. Use half-width parentheses without spaces.
Example: エスエスケイ (**SSK**)

Entry examples:

エスエスケイ (**SSK**) 軟式 スーパーディンプル セカンド・ショート 左投用 ブラック **DPG660** (エスエスケイ)

(SSK) Nanshiki Super Dimple second base/shortstop for left hand black DPG660)

エスエスケイ (**SSK**) 軟式 スーパーディンプル 外野手 左投用 オレンジ **DPG670** (エスエスケイ (SSK) Nanshiki Super Dimple outfield for left hand orange DPG670)

ミズノ (**MIZUNO**) 硬式 ビクトリーステージ 内野手 右投用 スプレンドィッドオレンジ **2GW-10206** (ミズノ)

(MIZUNO) Nanshiki Victory Stage infield for right hand splendid orange 2GW-10206)

3.2 Variation rules

VariationTheme	Color	Size
ColorSize	Black, orange, etc.	For right hand or for left hand

Entry examples:

2	SKU	ProductName	Color	Size	Parentage	ParentSKU	RelationshipType	VariationTheme
3	GLV_P	SSK(エスエスケイ) 軟式 スーパーディンプル 外野手			parent			ColorSize
4	GLV_001	SSK(エスエスケイ) 軟式 スーパーディンプル 外野手 左投用 ブラック DPG671	ブラック	左投用	child	GLV_P	Variation	ColorSize
5	GLV_002	SSK(エスエスケイ) 軟式 スーパーディンプル 外野手 左投用 オレンジ DPG672	オレンジ	左投用	child	GLV_P	Variation	ColorSize
6	GLV_003	SSK(エスエスケイ) 軟式 スーパーディンプル 外野手 右投用 ブラック DPG681	ブラック	右投用	child	GLV_P	Variation	ColorSize
7	GLV_004	SSK(エスエスケイ) 軟式 スーパーディンプル 外野手 右投用 オレンジ DPG682	オレンジ	右投用	child	GLV_P	Variation	ColorSize
8								

4 Batting and fielding gloves (for both hands)

4.1 Product name rules

[Brand] [Product name] [For both hands] [Specifications/color, size, type, etc.]
[Model number]

- [Brand] Provide the brand name (e.g., エスエスケイ (**SSK**), ミズノ (**MIZUNO**), adidas (アディダス), etc.).
- [Product name] Provide the product name (e.g., ステルスウォッシュャブルクリーンアップ, etc.). (Stealth Washable Clean Up)
- [For both hands] Indicate that the product is **for both hands**.
- [Specifications/color, size, type, etc.] Provide relevant information (e.g., ブラック, ホワイト, etc.) (black, white).
- [Model number] Provide the manufacturer's model number.

Important points

- Separate each entry with half-width spaces.
- Keep product names to within 50 full-width spaces (including spaces).
- Use half-width spaces.
- Do not use half-width katakana characters.
- Enter alphabetic letters, numerals, and hyphens as half-width characters.
- Do not use Type 1 High ASCII characters, other special characters, or machine-dependent characters.
- If the brand is an overseas brand, provide it in **alphabet (katakana)**, and if it is a Japanese domestic brand, provide it in **katakana (alphabet)**. Use half-width parentheses without spaces.
Example: エスエスケイ (**SSK**)

Entry examples:

UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブルクリーンアップ 両手用 ホワイト MD 1073W

(Stealth Washable Clean Up for both hands white MD 1073W)

UNDER ARMOUR(アンダーアーマー) ステルスヤード II 両手用 ブラック XL 01053 (Stealth Yard II for both hands black XL 01053)

adidas(アディダス) クライマクールバッティンググローブ III 両手用 シルバーxブラック L H8253 359277

(Adidas ClimaCool Batting Glove III for both hands silver X black L H8253 359277)

4.2 Variation rules

VariationTheme	Color	Size
ColorSize	Black, orange, etc.	22-23, 24-25, ... S, M, L, LD, XL, MD, SM ...

*Do not use the word “cm” or “centimeters.” Good example: “22-23” Bad example: “22-23 cm” **Entry examples:**

	SKU	ProductName	Color	Size	Parentage	ParentSKU	RelationshipType	VariationTheme
2	HND_P	UNDER ARMOUR(アンダーアーマー) クリーンアップII 107			parent			ColorSize
4	HND_001	UNDER ARMOUR(アンダーアーマー) クリーンアップII ブラック MD 107	ブラック	MD	child	HND_P	Variation	ColorSize
5	HND_002	UNDER ARMOUR(アンダーアーマー) クリーンアップII ブラック LG 107	ブラック	LG	child	HND_P	Variation	ColorSize
6	HND_003	UNDER ARMOUR(アンダーアーマー) クリーンアップII ホワイト MD 107	ホワイト	MD	child	HND_P	Variation	ColorSize
7	HND_004	UNDER ARMOUR(アンダーアーマー) クリーンアップII ホワイト LG 107	ホワイト	LG	child	HND_P	Variation	ColorSize

5 Batting and fielding gloves (for one hand)

5.1 Product name rules

[Brand] [Product name] [For one hand] [Specifications/color, size, type, etc.] [Model number]

- [Brand] Provide the brand name (e.g., エスエスケイ (**SSK**), ミズノ (**MIZUNO**), adidas (アディダス), etc.).
- [Product name] Provide the product name (e.g., ステルスウォッシュャブルクリーンアップ, etc.) (Stealth Washable Clean Up)
- [For one hand] Indicate that the product is **for the right hand or left hand**.
- [Specifications/color, size, type, etc.] Provide relevant information (e.g., ブラック, ホワイト, etc.) (black, white).
- [Model number] Provide the manufacturer’s model number.

Important points

- Separate each entry with half-width spaces.
- Keep product names to within 50 full-width spaces (including spaces).
- Use half-width spaces.
- Do not use half-width katakana characters.
- Enter alphabetic letters, numerals, and hyphens as half-width characters.
- Do not use Type 1 High ASCII characters, other special characters, or machine-dependent characters.
- If the brand is an overseas brand, provide it in **alphabet (katakana)**, and if it is a Japanese domestic brand, provide it in **katakana (alphabet)**. Use half-width parentheses without spaces.
Example: エスエスケイ (**SSK**)

Entry examples:

エスエスケイ (**SSK**) 守備専用手袋 左手用 ブラック/レッド 16-17cm L **BG114S 9020** (エスエスケイ (**SSK**))

fielding glove for left hand black/gray 16-17 cm L BG114S 9020)

UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブル 左手用 ホワイト SM 1073WL (UNDER

ARMOUR(アンダーアーマー) Stealth Washable for left hand white SM 1073WL) adidas(アディダス) ダブルベルト II 左手用 ユニバーシティレッドxホワイト L B1673 522578 (adidas(アディダス) Double Belt II for left hand university red X white L B1673 522578)

5.2 Variation rules

VariationTheme	Color	Size
ColorSize	Black, orange, etc.	22-23 (for right hand), 24-25 (for left hand) , ... SM (for right hand), XL (for left hand), ...

*Do not use the word “cm” or “centimeters.” Good example: “22-23” Bad example: “22-23 cm”

Entry examples:

2	SKU	ProductName	Color	Size	Parentage	ParentSKU	RelationshipType	VariationTheme
8	LHND_P	UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブル 左手用			parent			ColorSize
9	LHND_001	UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブル 右手用 ホワイト SM 1073WL	ホワイト	SM(右手用)	child	LHND_P	Variation	ColorSize
10	LHND_002	UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブル 右手用 ホワイト XL 1073WL	ホワイト	XL(右手用)	child	LHND_P	Variation	ColorSize
11	LHND_003	UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブル 左手用 ホワイト SM 1073WL	ホワイト	SM(左手用)	child	LHND_P	Variation	ColorSize
12	LHND_004	UNDER ARMOUR(アンダーアーマー) ステルスウォッシュャブル 左手用 ホワイト XL 1073WL	ホワイト	XL(左手用)	child	LHND_P	Variation	ColorSize