

# **Merchant@amazon.co.jp**

## **Product Registration Rules (Golf Supplies)**

Below translation is for reference purpose only and if there is any conflict between the translation and the Japanese version, the Japanese version will control.

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# 1 General Rules

Only **gear used in sports matches and activities** may be listed in the **Sports & Outdoor Store**. The following products do not belong in the Sports & Outdoor Store but are frequently listed as such.

- **Supplements (Protein, etc.):** Health & Beauty Store
- **Sportswear/Uniforms (Jerseys, etc.):** Clothes & Fashion Accessories Store
- **Shoes and Bags (Golf Shoes, etc.):** Shoes & Bags Store

The Browse Tree Guide (BTG) dictates which products belong to which stores (including those listed above). Please refer to the BTG before registering products at the Sports & Outdoor Store.

■ Browse Tree Guide (BTG)

<https://sellercentral.amazon.co.jp/gp/help/1661>

## 2 Brand Names

- Brand Name (Alphabet) + (Japanese Writing)

Acceptable: DUNLOP (ダンロップ) Unacceptable: ダンロップ

### Listing Private-Label Products

In the event that you make original modifications to an off-brand product manufactured by another company and then list it as an original private-label product, we ask that you adhere to the following.

- 1) Print or engrave the brand name or brand logo on the product itself or its packaging.
- 2) Register an image in which item #1 can be clearly discerned.
- 3) List the brand name in the product name.
- 4) Register the applicable brand name in the brand name field.

### \* In the case of clothing items, please adhere to the following.

Sew a label onto the product that lists the brand name, or attach a tag with the same information using a string, chain, tag pin, or other means.

Please be aware that all products that do not meet the conditions above must be listed as “off-brand products.”

## 3 About the Product Name

[Manufacturer] [Brand] [Type] [Model Number] [Material]  
[Individual Golf Club Information]

- [Maker] Please designate the manufacturer name, such as Dunlop, Bridgestone, etc.
- [Brand] Please designate the brand name, such as XXIO, etc. (This can be omitted if the brand name is the same as the manufacturer name.)
- [Type] Please designate the type of club, such as driver, iron, putter, wedge, fairway wood, etc.
- [Model Number] Please designate the manufacturer's model number.
- [Material] Please designate whether the shaft is carbon, steel, or another material.

- [Individual Golf Club Information] Please refer to the description given for each individual golf club.

#### [Important Points]

- Please separate each bracketed item with a half-width space.
- Please enter no more than 50 full-width characters, including spaces.
- Please use half-width spaces.
- Half-width katakana cannot be used.
- Please use half-width alphanumeric characters and hyphens.
- Platform-dependent characters, Type 1 High ASCII characters, and other special characters cannot be used.

#### [Characters Unable to be Input]

- Only wording common to all sellers can be used.
- Promotional catch phrases and descriptive expressions that promise excessive increases in sales cannot be used in the product name. Examples include “genuine Japanese article,” “model used by the pros,” “NEW,” “individual club,” “current year model,” and “new product.”

## 4 About Variation

Select SportingGoods as the Product Type, and designate the variation as outlined below.

Club Type	VariationTheme	Supplementary Information
Driver	GolfFlexGolfLoft	Enter the value of the loft angle in GolfLoft (it is not necessary to enter "°" or "degrees") Example) GolfFlex: S / GolfLoft: 10.5
Fairway Wood	GolfFlexGolfLoft	Enter the number of the club in GolfLoft (it is not necessary to enter "#") Example) GolfFlex: S / GolfLoft: 5
Wedge	GolfFlexGolfLoft	Enter the loft angle in GolfLoft, and the bounce angle and flex in GolfFlex Example) GolfLoft: 56 / GolfFlex: Bounce12/S
Iron (Individual Club)	GolfFlexGolfLoft	Enter the number of the club in GolfLoft (it is not necessary to enter "#") Example) GolfFlex: S / GolfLoft: 7
Iron (Set)	GolfFlex	Enter the flex in GolfFlex Example) GolfFlex: R
Putter	Length	Select under grip length (inches) (it is not necessary to enter "inches") Example) Length: 34

### Example: Driver

Designate the variation theme as "GolfFlexGolfLoft," enabling the selection of loft and flex.



イメージを拡大  
自分のイメージを掲載する

ダンロップ スリクソンWRドライバー  
スリクソン  
またカスタマーレビューはありません。今すぐどうぞ。この商品の詳細  
参考価格: ¥ 57,750 (税込)  
価格: ¥ 40,425 - ¥ 51,975 (税込)  
出品者のキャンペーン情報

ロフト および フレックス を選択してください

ロフト:

10.5 Degrees 11.5 Degrees 9.5 Degrees

フレックス:

S R

在庫状況: ロフト および フレックスを選んで詳細ページをご確認ください(または価格と在庫状況の一覧もご覧いただけます)。

Would you like to see this page in English? Click here.

購入するには、ロフト および フレックスを選択してください  
(左のオプションから選択してください)

数量:

ショッピングカートに入れる

または

1-Click™で今すぐ買う

お届け先:

アマゾン

ほしい物リストに追加する

お友だちに知らせる

ID	SKU	ProductID	ProductName	GolfFlex	GolfLoft	Parentage	ParentSKU	RelationshipType	VariationTheme
3	cw-fti		キャロウェイ FT-i ドライバー キャロウェイ FT シリーズ カーボンシャフト (Draw)			parent			GolfFlexGolfLoft
4	cw-ftiR10	4520179245348	キャロウェイ FT-i ドライバー キャロウェイ FT シリーズ カーボンシャフト (10°Draw/R)	R	10	child	cw-fti	Variation	GolfFlexGolfLoft
5	cw-ftiS10	4520179244594	キャロウェイ FT-i ドライバー キャロウェイ FT シリーズ カーボンシャフト (10°Draw/S)	S	10	child	cw-fti	Variation	GolfFlexGolfLoft
6	cw-ftiSR10	4520179244570	キャロウェイ FT-i ドライバー キャロウェイ FT シリーズ カーボンシャフト (10°Draw/SR)	SR	10	child	cw-fti	Variation	GolfFlexGolfLoft
7	cw-ftiS9	4520179244587	キャロウェイ FT-i ドライバー キャロウェイ FT シリーズ カーボンシャフト (9°Draw/S)	S	9	child	cw-fti	Variation	GolfFlexGolfLoft