

Amazon Marketplace

Merchant@amazon.co.jp

Product Listing Terms (DVD Products)

Below translation is for reference purpose only and if there is any conflict between the translation and the Japanese version, the Japanese version will control.

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About these Guidelines

•Please follow these guidelines when newly listing a product. Please note, product listings Amazon Marketplace may be removed if these guidelines are not observed.

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1 DVD Products

1.1 Before Listing Your Product

- Please check whether the product has already been listed on the Amazon.co.jp website before attempting to make a new listing.
- The Product Listing feature may not be used for any purpose other than creating overview pages for products.
- Use of product information that could be misleading in order to create a product overview page using the Product Listing feature is not permitted.
- Only products with JAN, UPC, EAN, etc. product codes may be listed.
- When a product overview page is created, the seller may include only information related to the general characteristics of the product and not that specific product's condition. Please bear in mind that the overview page you create will likely be used by other merchants to sell the same product.
- Merchants may not use HTML, DHTML, Java, scripts, or any other executable files when creating product overview pages using the Product Listing feature.
- Amazon may, without requiring approval from the merchant, remove products from the Marketplace that have been listed without conforming to these Terms.

1.2 Important Notes on Listing

- Please use half-width spaces.
- Please do not use half-width katakana.
- Please use half-width hyphens and alphanumeric characters
- Type 1 High ASCII characters and other special or platform dependent characters may not be used.

Examples: ① I ミリキ センメーグラト アーヘクリッワツカロド センバニルゲー mmcmkmmkgccm²NeK.K.TEL 上(中)下(左)右(株)(有)(代)明治大正
略和≡≡∫∫∑∫∠∠△∴∩∪、等

1.3 Prohibited and Unfit Products

- Only products that may be sold in Japan can be listed in the Marketplace.
- Adult-related products may not be listed.
- Products prohibited by [Amazon Marketplace Listing Terms, Merchant@amazon.co.jp Program](#) may not be listed.
- Imported foreign film DVDs may not be listed.
- Imported anime DVDs may not be listed.
- Idol-related DVDs featuring models under 15 (U15) may not be listed.
- See the details [here](#).

1.4 Important Notes for Each Listing Item

Title

- Please enter only the official title.
- For limited edition products, please include a note to that effect in parentheses () following the title. Example: HOME (Limited Edition) (with DVD)

- For imported products, please include a note to that effect in parentheses () following the title. Example: HOME (Import Edition)
- For products imported from South Korea, please include a note to that effect in parentheses () following the title. Example: HOME (South Korean Version)
- For PAL DVDs, please include a note to that effect in parentheses () following the title. Example: HOME (PAL)

Actor *(actor1-actor10)

- Please enter the first and last name of the actors starring in the DVD without a space between. The same is true with respect to any other names.

Description

- Enter content description here.

dvd-region、blu-ray-region

- The region code must be listed for DVDs not 0 (ALL) or 2 and Blu-rays not A or Free.

subject-keywords1-5

- Enter the product genre.

1.5 Notes on Product Descriptions

- Comments completely unrelated to the product's content and the following may not be used in the product description.
- The following may not be used in the product description.
 - Comments reflective of an individual merchant's opinion of the product
 - Detail synopsis or comments that may spoil a customer's enjoyment of the product (Please avoid revealing important elements or scenes of the video)
 - Anything irrelevant to the content of the DVD including information regarding phone numbers, addresses, URLs, e-mail addresses, availability, shipping periods, price, promotions and sales, ordering options, and shipping methods
 - Links to other websites
 - Incorrect dates for information that specifies a certain time period (Examples: promotional tours, seminars, and concerts)
 - Use of bold or italic face, platform dependent characters, underlining, "<" or ">" (half-width angle brackets)
 - Use of profane, obscene, or malicious expressions
 - Any other content deemed inappropriate in regard to maintaining the integrity of this website

1.6 Notes on Listing Images

- The Product Listing feature may not be used for any purpose other than creating overview pages for products.
- Please use an image that shows the general characteristics of the product.
- Please comply with the following requirements when listing an image of a product.
 - Product in image is the same size and color as stated in the description
 - Product can be seen clearly in the image
 - Is a photograph. Illustrations are not allowed
 - Photo shows the product from a front angle
 - Product is in focus and with adequate lighting
 - Close-up shots using highlights and shadows are not allowed
 - Product makes up at least 80% of the image
 - The entire product is shown
 - Only the product being sold is shown (Accessories to be sold separately may not be included in the image)
 - The image reflects only the number of the product being sold (Images displaying a product's multiple color options may not be included)
 - Background is simple and clear, and does not interfere with the view of the product (white background)
 - Image does not include a border, decorative objects, or characters
 - File format is JPEG (*.jpg), GIF (*.gif), TIFF (*.tif), or PNG (*.png)
 - Each side is at least 500 pixels
 - Is in RGB color mode

*For image date requirements, please refer to the Seller Central help pages.